

PATENTIAI

Every Child has the Potential for Greatness.

We believe that a quality education is the key to unlocking the genius in every child.

What the **World** thinks about **GEMS**?





"

Members of our Clinton Global Initiative have made hundreds of commitments that have opened the doors to education for more than 8 million young people around the world The support of Mr Varkey and GEMS Education will help us do even more to address this and other pressing issues.

President Bill Clinton

Founder of the Clinton Global Initiative

"

It is rather unique, this org

It is rather unique, this organization that Mr Varkey and his family has put together The fact is they are providing really high quality education and they are doing it in a way that I think is very interesting, very innovative and actually very exciting and there's lots education systems worldwide can learn from this.

Tony Blair

Former UK Prime Minister,
Founder of the Tony Blair Faith Foundation



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The World Economic Forum is delighted to have GEMS Education as a member of our Community of Global Growth Companies, among the most dynamic growing companies in the world Given their leading role in K 12 education, we believe that they will make a valuable contribution to the community.

"

Jeremy Jurgens

Senior Director, Global Growth Companies, World Economic Forum

Our **Founder**: Sunny Varkey



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The most important gifts you can give your child are a quality education and the values that will guide them through life.

"

The Founder of GEMS Education, Mr. Sunny Varkey has guided the company's remarkable expansion. A visionary education entrepreneur, his formula for creating schools of excellence includes an enterprising blend of high education standards, innovation and customer service.

Sunny Varkey believes passionately that all children have a right to a quality education. In his ongoing mission to effect qualitative change in society, his philanthropic commitments have helped improve the lives of thousands.

Sunny Varkey believes that education is the most important issue in the world today because of the effect education can have in reducing conflict, prejudice, poverty and intolerance. He believes we must lift education standards worldwide.

At the heart of the challenge is the inconvenient fact that there is a global shortage of good schools. In the developing world, too often there are no schools at all. Sunny Varkey believes that the private sector can work with governments, powerfully, to invest in building more good schools and in turning round those that are weak. If the two sectors work together, he believes we can move much more quickly to create schools that inspire children, schools which value scholarship and develop character, schools which spare no effort in preparing young people for tertiary education and a happy and prosperous life.

Our Commitment





Our Mission

to put a quality education within the reach of every learner.



Our **Vision**

to be the **most valued** K-12 education company in the world.



Our Global Footprints

World's Largest Operator of K12 Schools in Revenue











COUNTRIES



GEMS Students' Awards



Over the past

GEMS students have won over



International, National & Regional Awards for academics, sport & arts.











GEMS Schools in **India**











- Smart City, Kochi
- Pre KG to Grade 12
- IB & Cambridge
- Age Range: 3 18



GEMS International School PALAM VIHAR, GURGAON

- @ Gurugram, Haryana, India
- Pre KG to Grade 12
- CBSE and Cambridge
- Age Range: 3 18

GEMS in Numbers

GEMS Education is the largest operator of private education in the world. GEMS Education own, operate and manage schools globally and reach an international student audience of over 170.000.



Legacy



Successful alumni around the world



World Class Curricula

under our care



Teachers & School



acceptances



average IB pass rate across the network



Internationa students

GEMS Schools Across the World



GEMS World Academy Dubai - U.A.E



GEMS World Academy, Etoy - Switzerland



Our Own English High School Dubai - U.A.E



GEMS World Academy, Chicago - U.S.A



GEMS Dubai Modern High School Dubai - U.A.E



GEMS Cambridge International School Nairobi - Kenya



SENS

EDUCATION. INDIA

GEMS International School Al Khail Dubai - U.A.E



GEMS World Academy Singapore



Happy Families

Franchise School



Be a Part of History

Join the
Largest School
Network in the
World as a
Franchise Partner

What is GEMS Franchise Model?

In GEMS Franchise Model, entrepreneurs with passion and ability to invest and operate schools, get selected as a GEMS Franchisee for a particular location. GEMS allow its brand name to be used by the franchisee in marketing and promotions. GEMS also provides advisory support to franchisee schools right from the setup stage to the operations stage. The franchisee school will be recognized as "(Location Name) GEMS Education India Franchisee School".

Who can become GEMS Franchisee?

GEMS:

Entrepreneurs with passion for education, having sound family and business background, and investment capabilities to build and operate premium K12 school can apply for the GEMS Franchisee.

Requirements to become GEMS Franchisee?

	SUPER PREMIUM	PREMIUM
Avg. Student Fees Potential	4 Lacs	2 Lacs
Geography	Metro Cities	Metro & Semi-Metro Cities
School's Student Capacity Potential @100%	Min. 700 Students	Min. 2500 Students
School Building	Min. 40000 SQFT	Min.150000 SQFT
Land Area	Min. 0.5 Acres	Min. 2 Acres

Role and Responsibility?

Franchisee:

Shall be responsible for Investing in capital and working capital and driving day-to-day school operations and admissions in accordance with the advisory support of GEMS. One Time Franchise Fees and Recurring Royalty Will Be Applicable and Payable to GEMS.

Additional requirements to monitor school quality?

 GEMS will have a minor representation in school education trust / society of the Franchisee. GEMS and Franchisee will constitute a School Governing Council with equal representation

International best practices and strategies, and communication enrichment.

Shall provide advisory support to Franchisee for the School, in areas of curriculum

enrichment, professional development, quality interventions, digital integration,

School Collaboration



Transforming
Education
Together

Join Hands to
Make Your School
Stand Out
through
Collaboration

What is GEMS School Collaboration Model?

GEMS has designed School Collaboration Model for existing school owners who wish to collaborate with premium International K12 brands to improve their school's performance and perception. Under this model, the school is allowed a limited use of the GEMS brand name. And school will be recognized as "(School Name) in Collaboration with GEMS Education India".

Who can Collaborate?

Existing school owners looking to collaborate with premium International K12 brands to improve their school's performance and perception, can apply for school collaboration with GEMS.

Requirements to become GEMS Franchisee?

		SUPER PREMIUM	PREMIUM
	Avg. Student Fees Potential	2 Lacs	1 Lacs
	Geography	Metro & Semi-Metro Cities	Any City
	School's Student Capacity Potential @100%	Min. 1500 Students	Min. 1500 Students
	School Building	Min. 100000+ SQFT	Min.100000+ SQFT
*	Land Area	Min. 2+ Acres	Min. 2+ Acres

Role and Responsibility? Collaboration Partner:

Shall be responsible for investing capital and working capital of the school and driving day-to-day school operations and admissions in accordance with the advisory support of GEMS. One Time Collaboration Fees and Recurring Royalty Will Be Applicable and Payable to GEMS.

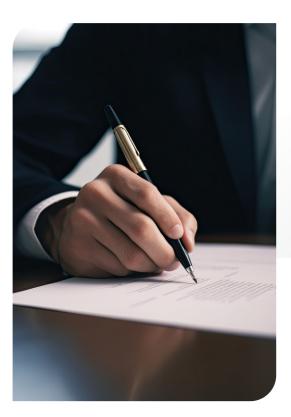
GEMS:

Shall provide advisory support to the collaboration partner in the areas of curriculum enrichment, professional development, quality interventions, digital integration, International best practices and strategies and communication enrichment.

Additional requirements to monitor school quality?

 GEMS will have minor representation in school education trust or society of the Collaboration School. GEMS and Collaboration School will constitute a School Governing Council with equal representation.

Operational Takeover



Unlock Success

Handover
Operations
to School Experts
for Transformative
Results

What is GEMS School Takeover Model?

GEMS has designed School Takeover Model for existing school owners who wish to exit from day-to-day school operations. In this model, GEMS will completely takeover the school operations and the school education trust/society. GEMS will pay pre-agreed (fixed or revenue share) to the school owners for using the school infrastructure. In this model, the school will be recognized as "(Location Name) GEMS Education India Managed School".

Who can apply for School Takeover?

Existing School owners who are looking to exit from day-to-day school operations and willing to fully transfer their school education trust/society to GEMS, can apply for school takeover.

Requirements for School Takeover?

GEMS:

	SUPER PREMIUM	PREMIUM
Avg. Student Fees Potential	2 Lacs	1 Lacs
Geography	Metro & Semi-Metro Cities	Any City
School's Student Capacity Potential @100%	Min. 1500 Students	Min. 1500 Students
School Building	Min. 100000+ SQFT	Min.100000+ SQFT
Land Area	Min. 2+ Acres	Min. 2+ Acres

Role and Responsibility?

School owners:

Shall handover complete school operations and education trust/society to GEMS. School owners will be responsible for maintenance and ongoing upgradation of the school infrastructure.

Key requirements under School Takeover?

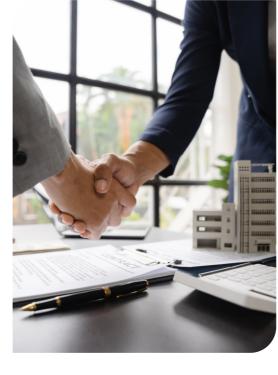
- School owner should be willing to fully transfer the education trust / society to GEMS
- School owner should be willing to exit from day-to-day school operations and do smooth handover to GEMS.

Shall invest and manage the day-to-day operations of the school and re-brand the school

as a "(Location Name) GEMS Education India Managed School". GEMS will pay pre-

agreed (fixed or revenue share) to school owners for using the school infrastructure.

School Real Estate



Inviting real estate developers and landowners to provide build to suit school building.

What is School Real-Estate Model?

GEMS group continues its search for suitable school lands and buildings from real estate developers or local landlords in BTS (Build to Suit) model on long-lease or revenue sharing basis.

Who can apply School Real-Estate Model?

GEMS invites applications from real-estate developers or landowners having suitable lands along with the ability to construct a school building in BTS (Build to Suit) model as per our requirements.

Requirements for land and building selection criteria?

		SUPER PREMIUM	PREMIUM	STANDARD
	Avg. Student Fees Potential	4 Lacs	2 Lacs	2 Lacs
	Geography	Metro Cities	Metro & Semi-Metro Cities	Any City
	School's Student Capacity Potential @100%	Min. 700+ Students	Min. 1500+ Students	Min. 1500+ Students
	School Building	Min. 35000+ SQFT	Min.100000+ SQFT	Min.100000+ SQFT
>>	Land Area	Min. 0.5+ Acres	Min. 2+ Acres	Min. 2+ Acres
	Construction Phases	1 Phase	2 to 3 Phases	2 to 3 Phases

Role and Responsibility?

Landowner:

Landowner shall construct the school building, campus with all amenities (in a ready-to-use condition) as per GEMS specification; and handover the school building to GEMS. Landowner will be responsible for maintenance and upgradration of the school infrastructure.

GEMS:

GEMS will take the possession of school land and building from the land owner and operate and manage the day-to-day school operations. GEMS will pay the pre-agreed rent or revenue share to land owner.

Key requirements under School Real-Estate Model?

- · Land owner shall construct school building based on the GEMS specifications.
- Agreement period shall be of minimum 20+ years.

• There shall be discounted rentals provision for the first few years of agreement.

GEMS Management Board in India



Passionate, Dedicated & Visionary

Leaders



Sunny Varkey



Jay Varkey



Francis Joseph



Dr. Ashok Pandey



Dr. Amrita Vohra



Dr. Reni Francis



Ajay Shetty



Sandeep Pawar



Tarsem Kumar



Krishnan Kumar

For **Partnership**

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